BUSINESS GIMMICKS - INSTRUMENTS -

Volume: DIAGNOSE AND TRAINING

extract

TD interim solutions
International Business Expansion

Instrument: Strategy adjustment due to changing business conditions
Instrument No.: U-2
Company:

Current business model

Business conditions

Categories	Previous situation	Current situation	Change
Political impact			
Competition			
Price pressure			
Other market changes			
Changing behavior of your customers			
Changing behavior of your suppliers			
Social changes			
Technological changes			
Others changes			

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Strategies

Categories	Previous strategy	New strategy	Adaptation to new strategy
Key customer structure			
Products and services			
Price structure			
Competitors			
Supplier structure			
Market structure			

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Necessary measures

Department	Previous situation	Current situation	Measures	Investments
Procurement				
Sales				
Production				
Product development				
Logistics				
HR				
Finance				
Management				

Total: **0,0**